

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Choice Based Credit System (CBCS) in Light of NEP - 2020


B.A.+M.A.(Journalism and Mass Communication)


Dual Degree Program 2021-2024


IV – Semester


S. No.	Subject Code	Course Name	Teaching Scheme/week				Examination Scheme					Total Marks
			L	T	P	CREDITS	Theory			Practical		
							End Sem University Exam	Two Term Exam	Teachers Assessment*	End Sem University Exam	Teachers Assessment*	
1	JMCB 401	Media Industry Management	3	0	0	3	60	20	20	0	0	100
2	JMCB 402	Electronic News Production	2	0	2	3	60	20	20	30	20	150
3	JMCB 403	Advertising	3	0	0	3	60	20	20	0	0	100
4	JMCB 404	Media Laws and Ethics	3	0	0	3	60	20	20	0	0	100
5	JMCB 405	Field Study and Seminar	0	0	0	2	0	0	0	60	40	100
6	JMCB 406	Comprehensive Viva Voce	0	0	0	2	0	0	0	30	20	50
7		Generic Elective	3	0	0	3	60	20	20	0	0	100
Total			14	0	1	19	300	100	100	120	80	700


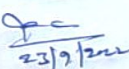
*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.


Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya
Indore


Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya,
Indore


Controller of
Examination
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore


Registrar
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya,
Indore



23/7/2022
Vice Chancellor
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore